

RPN New and Prospective
Member Orientation for
Colorado
&
Sustainable Purchasing 101

March 23, 2011

Questions?

Submit questions by typing them into the Questions box in your Go2Webinar application and we will compile and answer them during Q & A at the end of the webinar.

Agenda

- 1) Welcome and Introduction**
- 2) Sustainable Purchasing 101**
- 3) RPN Resources**
- 4) Membership Administration**
- 5) Communications**
- 6) Questions**

Welcome and Introduction

RPN Mission

“Promote and practice responsible purchasing by identifying best practices, developing effective purchasing tools, educating the market, and using our collective purchasing power to maximize environmental stewardship, protect human health, and support local and global sustainability.”

RPN Members

Appx. 200 members

- **State and local governments**
- **Federal agencies**
- **Colleges and universities**
- **School districts**
- **Faith-based organizations**
- **Non-profit organizations**
- **Businesses**

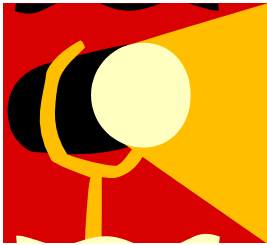


Sustainable Purchasing 101



Alicia Culver
Responsible Purchasing Network

RPN Webinar • March 23, 2011



Overview

- **What is sustainable procurement and why do it?**
- **What is “greenwashing”?**
What actions can you take to prevent it?
- **What strategies can you use to set up an effective sustainable procurement program?**

What are Environmentally Preferable Goods & Services?



“...products and services that have a lesser or reduced effect on human health and the environment when compared to competing products and services that serve the same purpose.”



EPP Simplified

EPP =
Environment +
Price +
Performance



Sustainable Products are...

- **Made with recycled content**
- **Highly energy efficient**
- **Designed to be long lasting**
- **Recyclable or compostable**
- **Made from renewable resources**
- **Less toxic than conventional goods**
- **Manufactured locally and responsibly**
- **Fairly traded**
- **Safely managed at the end of their life**



Why Do Sustainable Purchasing?



How “Green” Products Can Save Money



- **Lower upfront costs**
- **Conserve energy or water**
- **Reduce paper or fuel use**
- **Lower maintenance costs**
- **Reduce replacement costs**
- **Avoid disposal/cleanup costs**
- **Support the local/regional economy**
- **Offset environmental and health program costs**

Opportunities for Sustainable Purchasing



- **Commodity contracts**
- **Service agreements**
- **Construction projects**
- **Purchase orders**
- **Credit cards**
- **E-procurement**



Environmental Claims Increasing

- Eco-safe
- Environmentally friendly
- Earth friendly
- Earth smart
- Environmentally safe
- Environmentally preferable
- Essential non-toxic
- Practically non-toxic
- Made with non-toxic ingredients
- Degradable
- Natural
- Environmentally safe
- CFC free
- Zero primary
- Recyclable

According to the FTC:
FALSE CLAIMS



Original Source: Kirsten Ritche, Gensler

7 "Sins" of Greenwashing

Fibbing
"Non-Toxic"

No Proof
"Just trust us"

Irrelevance
"CFC-Free"

Hidden Trade-Off
Compostable food containers with "Teflon" coating

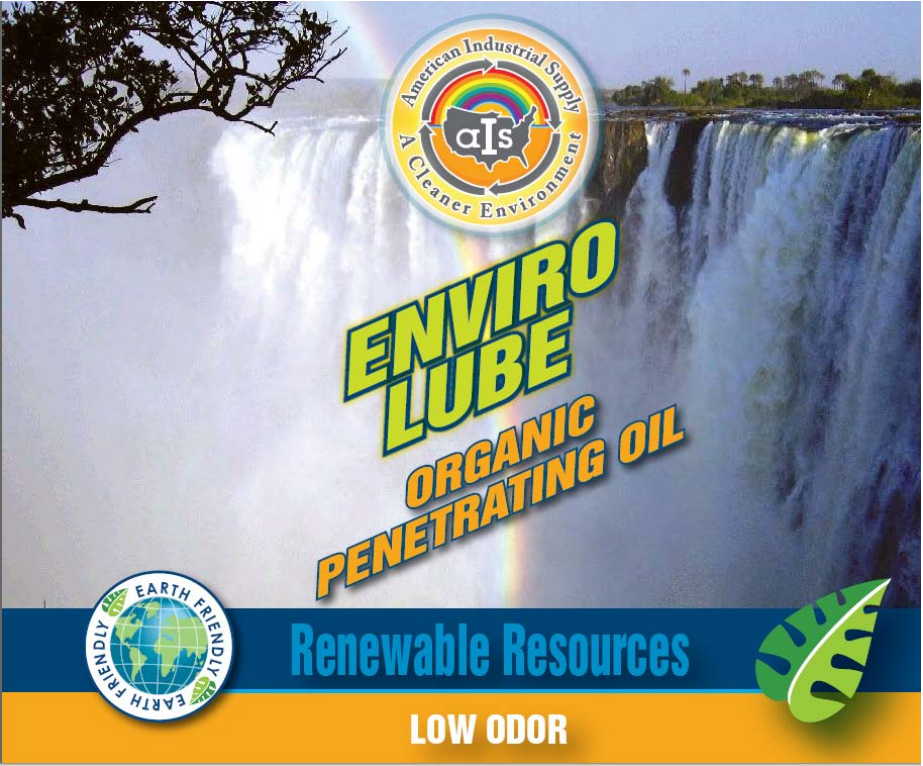
Sin of Vagueness
"100% Natural"

Lesser of Two Evils
Organic cigarettes

Worshipping False Labels



Manufacturer-created Eco-Labels



Manufacturer-created Eco-Labels



MATERIAL SAFETY DATA SHEET

=====

SECTION 1 – CHEMICAL PRODUCT AND COMPANY IDENTIFICATION

=====

Product Name: GOO GONE
Product Code: GG01, GG06, GG12, GG12C, GG12TB, GG12LN, GG12CNLN, GGP16A, GGP16CN, GG44, GG44TB, GG4472ST, GG447218, GG89, GG89AUST, GG89CN, GZ92, 1647, 1649, 1650, 175011480, 5011488, 77133

Supplier: MAGIC AMERICAN PRODUCTS
Address: 26901 CANNON ROAD, SUITE 190
 BEDFORD HEIGHTS, OH 44146

Telephone: (800) 321-6330 M-F, 9-5 EST
Emergency: CHEMTREC 24 HR (800) 424-9300
Date: October 18, 2010

=====

SECTION 2 – COMPOSITION, INFORMATION ON INGREDIENTS

=====

<u>Ingredients</u>	<u>Percent</u>	<u>CAS #</u>
Distillates (petroleum), hydrotreated light	< 95	64742-47-8
Tripropylene glycol methyl ether	1 – 10	25498-49-1
Citrus extracts blend	1 – 10	94266-47-4 / 8028-48-6

The Power of Citrus

Made with a special combination of Citrus Power and scientific technology, [Goo Gone safely removes any mess.](#)



Retailer Eco-Labels

The screenshot shows the 'Eco Options' website interface. At the top, it says 'Welcome to Eco Options Only at The Home Depot' and 'Save Green. Live Green.' Below this is a navigation bar with categories: HOME, ENERGY EFFICIENT, WATER CONSERVATION, HEALTHY HOME, CLEAN AIR, and SUSTAINABLE FORESTRY. The main content area features a large banner for 'The Home Depot Launches National CFL Bulb Recycling Program!' with an image of CFL bulbs and a 'RECYCLING CENTER' logo. To the left, there is a sidebar with 'Did You Know?' (Energy Star award), 'Frequently Asked Questions', and 'ECO OPTIONS TOOLS' including THD & The Environment, CFL Recycling, Green Know How, Home Efficiency Audit, and Tax Credit Eligibility. Below the main banner is a grid of six smaller tiles: SUSTAINABLE FORESTRY, ENERGY EFFICIENT, HEALTHY HOME, CLEAN AIR, WATER CONSERVATION, and TOUR THE ECO OPTIONS VIRTUAL HOME. Each tile has a 'LEARN MORE' button.



Multi-Attribute Certifications

search ▶

EcoLogo[™] Program
Third-party certification of environmentally-preferable products

▶ Green Products ▶ Get Certified ▶ Our Standards ▶ In the News ▶ Partnerships



Our Standards

The EcoLogo Program: Scientifically Rigorous Standards. Meet ISO 14024 standards for eco-labelling. Open, public, transparent stakeholder standard-setting process

▶ [Click here to view our criteria...](#)





Single Attribute Certifications



GREENGUARD ENVIRONMENTAL INSTITUTE

FIND PRODUCTS | CERTIFICATION PROGRAMS | RESOURCES | ANSI | ABOUT GEI

Just Certified

- GREENGUARD Indoor Air Quality Certified®
- GREENGUARD Children & Schools
- Indoor Air Quality Certified Product Guide
- Children & Schools Certified Product Guide
- Listed Products
 - Low-Emitting
 - Microbial Resistant

HOME >>

WELCOME TO THE GREENGUARD ENVIRONMENTAL INSTITUTE PRODUCT GUIDE
The world's largest guide for selecting low-emitting products and materials.
(This guide is developed by GEI an industry-independent non-profit organization that is not affiliated with any manufacturer of a product that GEI certifies.)

Product Category: Sub-Category: Type:

Manufacturer:

QUICK PRODUCT SEARCH

Keyword:

Search

Click "Search" button to view results.

Search CSI Codes

GREENGUARD Indoor Air Quality Certified® Products

Your search returned 42 products. Display 20

1 2 3

Advance
Mondo America Inc.
GREENGUARD Indoor Air Quality Certified
Certification Status: CERTIFIED
Restrictions: NONE
Certification Period(s): 04/2009- 04/2010
[Printable Certificate for Indoor Air Quality](#)

Geode MD
Mondo America Inc.
GREENGUARD Indoor Air Quality Certified
Certification Status: CERTIFIED
Restrictions: NONE
Certification Period(s): 04/2009- 04/2010
[Printable Certificate for Indoor Air Quality](#)

Harmont
Mondo America Inc.
GREENGUARD Indoor Air Quality Certified
Certification Status: CERTIFIED
Restrictions: NONE
Certification Period(s): 04/2009- 04/2010





Green Business Certification Programs





e-Stewards

THE GLOBALLY RESPONSIBLE WAY
TO RECYCLE YOUR ELECTRONICS

- Home
- About us
- Find e-Stewards Recyclers
- The e-waste crisis
- Recycling resources
- e-Stewards Certification
- News + Media



e-waste in Gulyu, China is often simply burned resulting in severe pollution of ground, water, and air.

Latest News:

• Santa Clara County – Home of Silicon Valley now e-

[Find an e-Stewards® Recycler](#)



[The Story of Electronics](#)



www.ResponsiblePurchasing.org



Verification of Environmental Claims



Rating Systems



- **US DOE/EPA ENERGY STAR Program**

- **EPEAT (green computer equipment**



- **US EPA Design for the Environment (DfE) Program**






- **USDA BioPreferred**

Look for the label!



- **EU RoHS Directive (Restriction of Hazardous Substances)**

				Total
Product	BRONZE	SILVER	GOLD	
Desktops	<u>5</u>	<u>47</u>	<u>69</u>	<u>121</u>
Integrated Systems	0	<u>24</u>	0	<u>24</u>
Monitors	<u>6</u>	<u>365</u>	<u>30</u>	<u>401</u>
Notebooks	0	<u>334</u>	<u>46</u>	<u>380</u>
Totals	11	770	145	926



How to Effectively Use Eco-labels



2.5 Use of Social and Environmental Product or Service Labels

City employees are encouraged to use independent, third-party social and/or environmental (eco) product or service label standards when writing specifications for, or procuring materials, products, or services, so long as such labels:

- Were developed and awarded by an impartial third-party;
- Were developed in a public, transparent, and broad stakeholder process; and
- Represent specific and meaningful leadership criteria for that product or service category.

City of Portland, OR Sustainable Procurement Policy

Multi-attribute Specifications: Green Cleaning Products



- **Green Seal- or EcoLogo-certified cleaners**
- **Metered dilution system**
(to reduce exposure and save money)
- **Pilot test, if possible**
- **Training and service**



Strategy: Block "Red Flag" Products

- **Hazardous ingredients**
- **Poor energy efficiency**
- **Wasteful (disposable)**
- **Unsustainable production**



Strategy: Institutionalize

- **Don't try to do it on your own.**
- **Get top level support**
- **Assemble a “Green Team”**
- **Establish communication and outreach strategies**
- **Adopt sustainable purchasing policy and/or administrative guidelines**

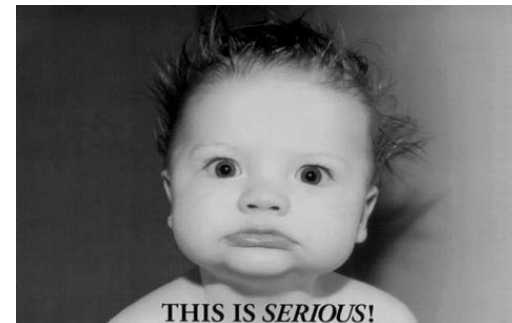


See 10 Steps to Starting a Sustainable Purchasing Program on RPN website)

Strategy:

Prioritize

- **Largest potential impact**
- **Ability to meet environmental/health goals**
- **Opportunities for change
(contracts re-bid)**
- **Ease of implementation
(use existing specs)**
- **Potential to save money/create local jobs**



Strategy: Cooperative Purchasing

WSCA
Western States Contracting Alliance

SITE SEARCH: **SEARCH**

WSCA Home | NASPO | FAQ | Cooperative Purchasing | Vendor FAQ | WSCA Members Only

CURRENT COOPERATIVE CONTRACTS

JANITORIAL SUPPLIES AND INDUSTRIAL PAPER (WSCA-OR)
W20-2007

BASIC CONTACT INFORMATION - LEAD STATE

PARTICIPATING STATES:

Affiliation:	WSCA
Lead State:	Oregon
Lead State Contract Number:	102-5031-5
Contact person:	Pam Johnson
Phone:	(503) 378-4731
Fax:	(503) 373-1626
Email:	pam.johnson@state.or.us

[LINK TO LEAD STATE WEBSITE](#)

GOVERNMENT PURCHASING ALLIANCE U.S. COMMUNITIES™

Going Green Program

Public Services Alliance
California Communities
Canadian Communities
Compliance Services
U.S. Communities

SEARCH Green Products **GO**

- Upcoming Events
- About Our Suppliers
- Resources
- Trainings/Seminars
- Best Practices
- Certifications & Standards
- New Supplier Inquiry

U.S. Communities Going Green Program is the one-stop source for public agency access to a broad line of responsible purchasing products, services and resources. In addition to our comprehensive contracts that offer eco-friendly products, agencies will find a wealth of valuable information and resources that will help lower your environmental impact within your community and will assist you in making educated decisions about the products your agency purchases.

MAKING ENVIRONMENTAL PURCHASING SIMPLER!

ZEP | GENERAL ELECTRIC VENUE | Office DEPOT *Doing Care of Tomorrow* | HAWORTH

Think of **US** first for **PROVIDING SOLUTIONS**

U.S. Communities SOLUTIONS

Founding Co-sponsors:

OFFERING THOUSANDS OF "GREEN" BRANDS IN THE FOLLOWING CATEGORIES:

School Supplies	Education Furniture
Office Supplies	Janitorial Supplies
Technology Products	Park & Playground
Electrical & Data Communications	Maintenance, Repair & Operating Supplies
Technology Solutions	Auto Parts & Accessories
Office Machines	Roofing Supplies & Services
Office Furniture	Synthetic Turf & Athletic Surfaces

WHAT'S HOT! WHAT'S NEW!

RPN U.S. Communities & Responsible Purchasing Network Partner to Promote Green Products on Cooperative Contracts.
What do you get when you combine aggregated influences of over 87,000 buyers with Responsible Purchasing Network's green purchasing programs? A powerful new resource for finding and buying credible green products through competitively solicited contracts. [Full Details...](#)

Strategy: Publicize Sustainable Products Offered on Your Contracts



Recycled and Environmentally Preferable Products and Services Guide

Massachusetts Statewide Contracts
Operational Services Division

Recycled and Environmentally Preferable Products Guide to Massachusetts Statewide Contracts

Recycling Containers and Compost Bins

Contract #: FAC61 **OSD Update #**
Expiration Date: 09/30/14
Procurement Team Leader: Brian Lavalle, DEP (617) 348-4076
OSD Environmental Contact: Dmitry Nikolayev (617) 720-3351



Contract Summary: The Department of Environmental Protection awarded and manages the statewide contract for a wide variety of containers for various recycling applications. Container types include: recycling bins, wheeled carts, home composting bins and buckets, public space recycling containers and rain barrels and others.

Contractor Information and Product Offerings:

Contractor / Address	Contact / Phone	Products	Post-Consumer Recycled Content
New England Plastics Corp. 126 Duchaine Blvd. New Bedford, MA 02745	Trudy Wood 508-998-3111 trudy@neplastics.com	• Home Compost Bins: 11, 24 & 30 cu. ft	50%
Big Belly Solar 50 Brook Road Needham, MA 02494	Steven Delaney 888-820-0300 x804 sdelaney@bigbellysolar.com	• Solar Powered Trash Compactors	N/A
Norseman Plastics Ltd 39 Westmore Dr., Rexdale, Ontario, Canada M9V 3Y6	Art McKenzie 900-894-8397 Ext 822 amckenzie@norsemanplastics.com	• Home Compost Bins • Kitchen Scrap Buckets: 1.6 gal	50%
Rehrig-Pacific Company 4010 East 26 Street	Mike Weichman 323-2625145	• Recycling Bins: 14, 18 gal • Kitchen Scrap Buckets: 2 gal	At least 20%

Strategy: Direct Suppliers to...



- Add “green” products to their “core” list
- Clearly label products that meet **YOUR EPP** criteria
- Require “greenest” products to be listed first via online searches
- Substitute (or suggest) EPPs when conventional items ordered
- Periodically report \$ amount of compliant/non-compliant purchases sold on your contract
- Conduct training and outreach



Thank You!



Alicia Culver

Responsible Purchasing Network

Alicia@responsiblepurchasing.org

510.547.5475

www.responsiblepurchasing.org

RPN Resources and Membership Information

Phillip Kobernick
RPN Manager

March 23, 2011

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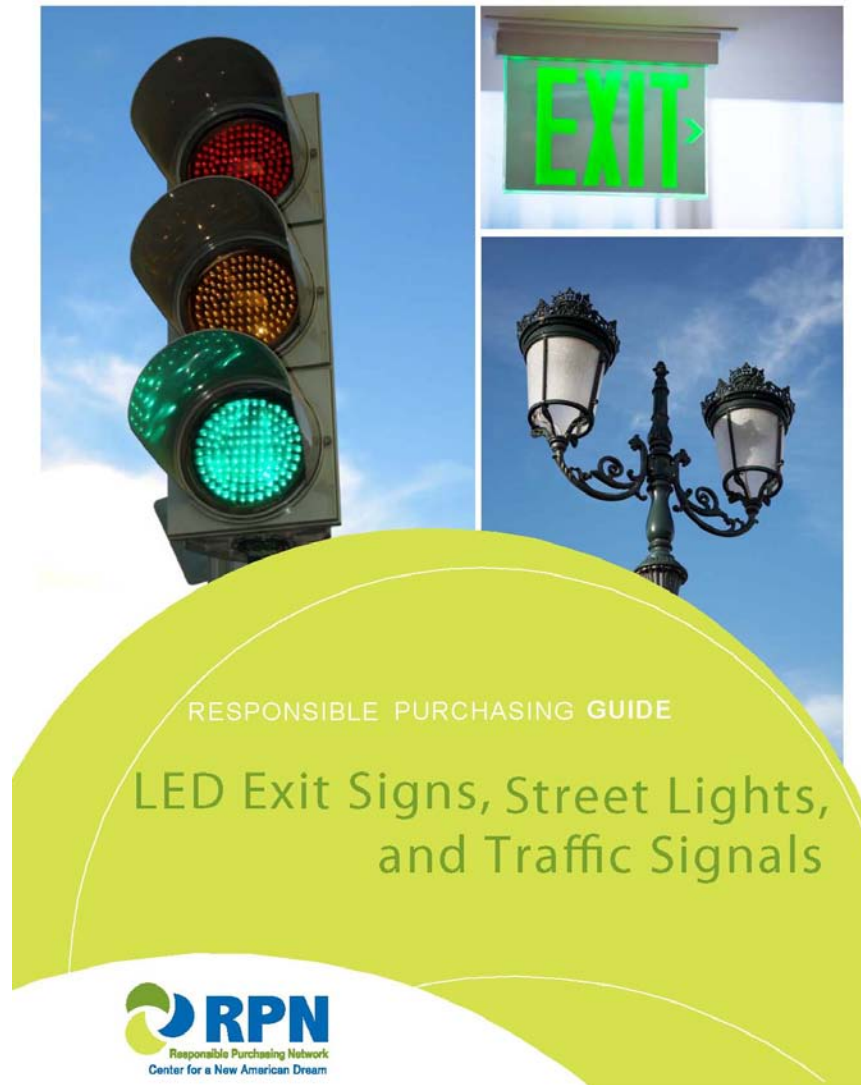
Agenda

- 1) CO Membership**
- 2) RPN Resources**
- 3) RPN Membership Administration/Tips for New Members**

CO Membership

- | | | | |
|--|--|--|-------------------------------|
| Adams State College | Colorado Governor's Energy Office | Colorado Personnel & Administration | Red Rocks Community College |
| Arapahoe Community College | Colorado Governor's Office of Homeland Security | Colorado Public Health and Environment | Trinidad State Junior College |
| Auraria Higher Education Center | Colorado Governor's Office of Information Technology | Colorado Regulatory Agencies | |
| Charter School Institute | Colorado Health Care Policy and Financing | Colorado State Patrol | |
| Colorado Community College System | Colorado Historical Society | Colorado State University at Pueblo | |
| Colorado Department of Agriculture | Colorado Labor and Employment | Community College of Aurora | |
| Colorado Department of Corrections | Colorado Law | DHS, North Central Procurement | |
| Colorado Department of Education | Colorado Local Affairs | Front Range Community College | |
| Colorado Department of Natural Resources | Colorado Military and Veterans Affairs | Lamar Community College | |
| Colorado Department of Public Safety | Colorado Northwestern Community College | Morgan Community College | |
| Colorado Department of Revenue | Colorado Office of Economic Development | Northeastern Junior College | |
| Colorado Department of Transportation | | Otero Junior College | |
| | | Pikes Peak Community College | |
| | | Pueblo Community College | |





Product Categories:

- Bottled Water
- Carbon Offsets
- Cleaners
- Computers
- Copy Paper
- Fleet Vehicles
- Fluorescent Lights
- Food Services
- LEDs
- Graffiti Remover
- Green Power
- Office Machines
- Paint
- Toner Cartridges
- Tires, Wheel Weights



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- Cost, Quality, & Supply
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- Webinars

Download this Guide

Feedback on this Guide

Please contact us with corrections, additions,



Office Electronics: Overview

Welcome to the Responsible Purchasing Guide for Office Electronics. This Guide provides information and recommendations on responsible use, purchasing, and disposal of printers, copiers, fax machines, scanners, and multifunction devices (MFDs).

Below we provide an overview of each section of the Guide: **Social & Environmental Issues; Best Practices; Cost, Quality & Supply; Policies; Specifications; Standards; Products; Handy Facts; Definitions; and Credits & Endnotes.**

Creating and exchanging documents is a function shared by all businesses, government agencies, and other organizations of all sizes and geographic locations. Document technologies have changed, but office electronics (printers, copiers, fax machines, scanners, multi-function devices, mailing machines, power adapters and others) will continue to be a significant part of any office for the foreseeable future.

Over the past decade, there have been significant shifts in the practices and technologies used by organizations to create and exchange documents:

- ▶ The costs of printing and document management are staggering. These costs account for up to 10% of an organization’s annual revenues (Hawkins, 2007) even though, according to some industry estimates, office paper use nationwide has been on a slight decline in recent years (Ringquist, 2006). Some organizations still project increases in office paper use. For example, the Federal Government expects continued growth in paper consumption through 2020 (The Federal Network for





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Office Electronics: Social & Environmental

Office electronics have a range of social and environmental impacts, including: energy use, hazardous substances, waste, and air quality. By choosing more environmentally preferable equipment, institutions can decrease the energy use of imaging equipment by up to 60%, reduce pollution and risks to human health, minimize waste, and improve indoor air quality.

Below we discuss issues associated with **Energy**, **Hazardous Substances**, **Air Quality**, **End-of-Life Management**, **Waste from Imaging Supplies**, and **Paper Usage**.

Energy

According to the U.S. Energy Information Administration, electronic equipment is responsible for up to 26% of energy use in a typical office building (The Cadmus Group, 2007). Using equipment with ENERGY STAR power management features is an easy way to reduce energy consumption. ENERGY STAR-labeled equipment enters an energy-saving “sleep” mode after a defined period of inactivity, maintaining functionality on low power when not in full use. Time spent in low-power mode helps equipment run cooler and last longer, saving on air conditioning and maintenance costs. In certain products, ENERGY STAR registered equipment uses 90% less electricity than conventional models.

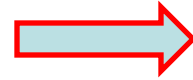
Unplugging electronic equipment at the end of each day eliminates standby or “vampire” electricity use. The US Department of Energy estimates that five to 10 percent of electricity used in this country is used for standby power, adding up to as much as \$10 billion per year in extra energy costs. A more convenient way to avoid these extra costs is to turn off power strips—although the power strips themselves can use a small amount of electricity, even when turned off. Power strips exist that automatically shut down on a set schedule, avoiding the need to manually shut them down each day.





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Office Electronics: Best Practices

This section highlights best practices for developing, implementing, and monitoring a successful responsible electronic equipment purchasing program. Core practices include: **form a balanced stakeholder team; measure baseline inventory and impacts; choose the best equipment mix; decide on the acquisition method; set goals; adopt a policy; evaluate standards and specifications; improve practices;** and **measure progress.**

Form a Team

The first step is to assemble a balanced range of stakeholders to work on the issue, including: procurement staff involved in ordering equipment, supplies, and paper; information technology staff; management; end users; environmental consultants and/or advocates; and other interested staff as appropriate. Together, the team should decide on and implement plans regarding the procurement and use of electronic equipment, including a plan for measuring and reporting results.

Baseline Data

Gather baseline data on inventory, consumption, cost, and human and environmental impacts related to electronics procurement. Data should include:

- ▶ Imaging equipment currently in use
- ▶ Number of prints and copies produced by each piece of equipment
- ▶ True cost and environmental impact of each piece of equipment, measured in terms of:
 - Equipment cost or lease rate





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Office Electronics: Cost, Quality & Supply

Environmentally preferable electronic equipment is comparable in cost, quality, and supply to models without such features. In many instances, duplex (i.e. 2-sided) printing and ENERGY STAR power management functions come standard. Even if a cheaper model without such features is available, environmentally preferable functions pay for themselves through savings on staff time, maintenance, energy, consumables, and paper.

Cost

Environmentally preferable electronic equipment generally costs no more than models without environmental attributes. It is even possible to save money by purchasing environmentally preferable imaging equipment. For example, in its 2005 bid, the State of California reduced its costs for new copiers while incorporating many environmental criteria (SoC, 2006). Duplex units are standard on many printers and copiers, and double-sided printing can reduce office paper needs by up to 40 percent. Washington County, Minnesota - with two printers and 70 employees - saved over 10,000 sheets of paper and \$57 in paper costs the first year they implemented duplexing (MSW/ACB, 2002a). Similarly, ENERGY STAR registered equipment is up to 90 percent more efficient than models without energy management controls, thereby decreasing energy costs and prolonging the life of equipment.

Worried about cost, quality, and supply for green products?

Leverage purchasing power through cooperative contracts to source reliably and save time and money. [Learn more.](#)



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Office Electronics: Policies

Many responsible purchasing efforts start with policies. Policies for purchasing printers, copiers, fax machines, scanners, and MFDs typically outline the importance of buying environmentally preferable imaging equipment, identify desired human health and environmental product attributes, and require procurement of ENERGY STAR qualified products.

Documents on this page require **Acrobat Reader** software.

Model Policy

Alameda County, CA, Environmentally Preferable Purchasing Model Policy, 2006

This overarching yet succinct policy covers a full range of products including imaging equipment, with specifications for remanufactured toner cartridges (paragraph 3.1.2), producer equipment take-back (3.1.9), equipment compatibility with recycled paper and cartridges (3.2.2), and equipment energy efficiency (3.3.4).

More Sample Policies

Click on a policy to read more about it and download a pdf copy.

Federal

The White House, Executive Order 13514, 2009

Federal Leadership in Environmental, Energy, and Economic Performance requires that federal agencies prioritize “employing environmentally sound practices with respect to the agency’s disposition of all

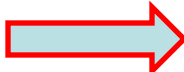




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Office Electronics: Specifications

Establishing a responsible imaging equipment policy demonstrates a commitment to buying better printers, copiers, fax machines, scanners, and MFDs. But with or without a policy, environmental attributes must be incorporated into procurement specifications.

Documents on this page require **Acrobat Reader** software.

State

Commonwealth of Massachusetts, Photocopiers, Printers, Facsimile/Multifunctional Equipment Supplies and Services, 2003

This detailed and comprehensive request for bids contains specifications for copiers, printers, faxes, and toner cartridges with preference for: remanufactured equipment and consumables; energy efficiency; reduced packaging; compatibility with recycled paper; end-of-life management; reduced toxics; emissions control; and environmental plans from bidders. Specs are on these pages: p. 35 for copiers, p. 78 for printers, p. 113 for fax machines, and p. 137 for toner cartridges.

State of Michigan, Master Contract for the Lease of Output Services and Limited Services, 2009

Leasing contract that covers digital copiers, faxes, scanners, printers, and multi-functional office devices (MFD) (individually and collectively, "Equipment") on a cost per image (CPI) basis for all State of Michigan departments and agencies. Contains provisions for: ENERGY STAR and EPEAT Silver or higher

Save time and money in preparing contracts with group purchasing. Learn more on the **RPN Factsheet: Buy Green on Cooperative Contracts.**





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Office Electronics: Standards

In this section we discuss and compare standards for imaging equipment. ENERGY STAR and EcoLogo are the two leading standards for responsible printers, copiers, faxes, scanners, and MFDs. EPEAT will be releasing its standards for imaging equipment and televisions in 2011, at which point it will become another leading environmental standard. GREENGUARD has certification criteria for imaging equipment but currently no products are certified to this standard.

Download the [Standards Comparison Chart](#) (.xls) to compare how the ENERGY STAR, EcoLogo, and GREENGUARD certifications address a variety of social, environmental and performance criteria.



ENERGY STAR

ENERGY STAR, a partnership between the U.S. Environmental Protection Agency and Department of Energy, rates products based on energy use during operation. Over fifty product categories are included in ENERGY STAR, each with a unique rating methodology based on the amount of energy used for product functions. Imaging equipment covered by ENERGY STAR includes: copiers, printers, fax machines, scanners, MFDs, mailing machines, and power adapters. To date, the standards have focused on low-power and standby power modes. Revised ENERGY STAR criteria for imaging equipment were released in early 2007 and included efficiency requirements for active power modes. This standard uses two different approaches to address the energy consumption of imaging equipment. The Typical Energy Consumption method (TEC) analyzes full duty cycle for standard-sized equipment. The Operational Mode (OM) approach focuses on energy consumption in

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Office Electronics: Products

This database includes over one thousand ENERGY STAR and EcoLogo registered copiers, printers, faxes, scanners, and MFDs, mailing machines, and power adapters. Listings are updated regularly, but please check directly with certifying agencies to verify product registration status.

> [Download an Excel file of this listing](#) (last RPN update on July 6, 2009).

Search these results:

Search by Type:

« 1 2 3 4 5 »
 » see all results (page 1 of 86)

Type	Manufacturer	Product/Model	Standards
Scanners	Avison	300400011	ENERGY STAR
Scanners	Avison	300500003	ENERGY STAR

Source recommended green products at competitive prices
 through cooperative contracts.
 Learn more on the [RPN Factsheet: Buy Green on Cooperative Contracts.](#)



Calculators

- RPN created calculators for: reman toners, bottled water, vehicles
- Other calculators such as ENERGY STAR for electronics and appliances, EPEAT for computers, and many others...





Bottled Water: Calculator

This Bottled Water Calculator, developed by RPN, compares the cost and environmental impacts of 16.9 oz. bottles of water with tap water. Results are expressed in gallons of water, mega joules of energy, gallons of oil, pounds of CO2e, and dollars saved.

Edit the values below and click update.

How much water do you drink?

Enter the total number of 16.9 oz. bottles of water purchased by your organization in a year:

Cost of Tap Water per Gallon (\$ per gallon):

(If you know your local cost, please enter - otherwise leave the national average.)

Cost of 16.9 oz Bottle of Water (typical is \$1.50):

Impact

Total Water Drank:	1,563	gallons
Extra Water Required for Production and Purification:	3,125	gallons
Energy Required for Manufacturing:	1,006	megajoules
Oil Required to Produce the Plastic Bottle(s):	248	gallons
CO2e to Manufacture Plastic Bottle(s):	1,875	pounds

Your Extra Cost for Bottled Water: \$14,980.00



Calculators

Lifecycle Environmental Impact

The following is a break down of the environmental impact of your choices for different grades of paper.

Recalculate	Baseline Paper	100% Recycled Paper
Paper	Uncoated Freesheet (e.g. c) ▾	Uncoated Freesheet (e.g. c) ▾
Quantity per year	1000 Pounds ▾	1000 Pounds ▾
% Postconsumer	0	100
Wood Use	2 tons	0 tons 2 tons less
Net Energy	15 million BTU's	11 million BTU's 4 million BTU's less
Greenhouse Gases	2,941 lbs CO ₂ equiv.	1,711 lbs CO ₂ equiv. 1,230 lbs CO ₂ equiv. less
Wastewater	11,109 gallons	5,186 gallons 5,924 gallons less
Solid Waste	954 pounds	595 pounds 360 pounds less



The Baseline Paper uses 2 tons , the equivalent of about 13 trees

100% Recycled Paper would use/produce 2 tons less , the equivalent of about 13 fewer trees

Case Studies

City of Portland,
OR

- Saved \$335,000 in electricity costs per year



A City-bired contractor installs one of more than 13,000 LED lamps during the fall of 2001.

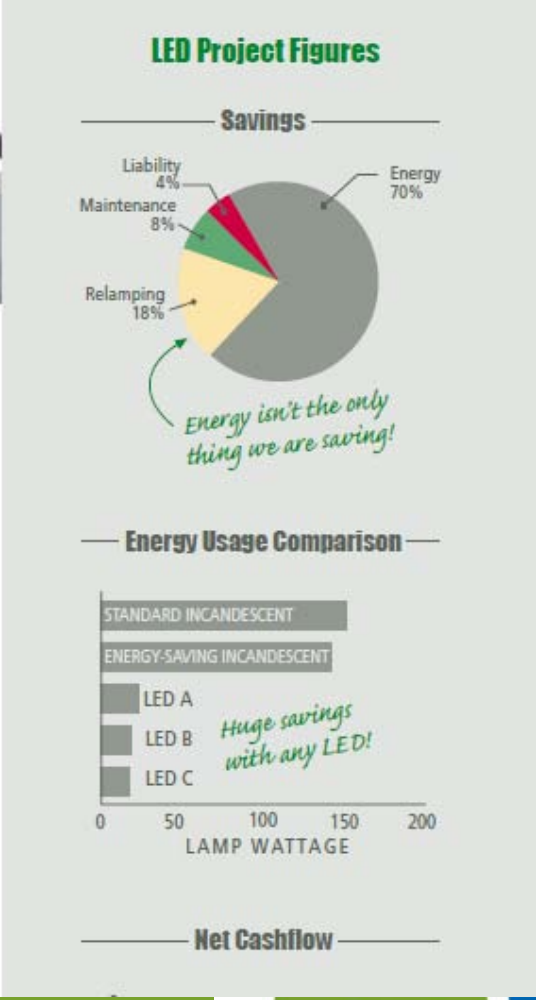
Portland's LED retrofit

- 6,900 red and 6,400 green signal lamps (a mix of 12" balls, 8" balls, and turn arrows in both colors.)
- 140 flashing amber beacons
- several light rail transit signals

...and its benefits

Energy use and savings

	BEFORE	AFTER
Kilowatt hours per year	6.1 million	1.2 million
Electric cost per year	\$420,000	\$85,000
Energy savings per year		\$335,000



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Policies
Standards
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Definitions

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Commonwealth of Virginia, Executive Order 48, 2007
Green Electronics Bidding and Procurement in Massachusetts Program Summary_2008
Illinois, Executive Order for Green Activities, 2001
Manitoba, Canada, Sustainable Development Procurement Guidelines, 2000
New Jersey, Executive Order 11, 2006
New York, Executive Order 4, 2008
New York, Executive Order 134, n.d
State of New Mexico Climate Change Executive Order, 2006
State of North Carolina Executive, Order 156
State of Iowa, Executive Order 6
Washington, Executive Order 04-01 on Persistent Toxic Chemicals, 2004
Wisconsin, Executive Order 145, 2008

County

Alameda County Waste Management Authority (StopWaste.org), Model EPP Policy, 2009 (Revision)
California, Executive Order S-20-04, 2004
King County, WA, Environmentally Preferable Purchasing Policy, 1995
Los Angeles County, CA, Green Purchasing Policy, 2007
Nevada County, CA, Green Procurement and Sustainable Practices Policy, 2002
County of Sacramento, Environmental Purchasing Policy

City

Berkeley, CA, EPP Policy, 2004
Portland, OR, Sustainable Procurement Policy, 2008
Seattle, WA, Sustainable Purchasing Policy, 2003
City of Pittsburg Recycled Products Procurement Policy_2007
ICLEI- Local Governments for Sustainability (Europe) Procura+ Manual, 2nd Edition

Sustainability 101



Chlorine Free Products Association (CFPA)

Product(s): Paper products, paper pulp

Attribute(s): No chlorine use, no old growth, PCW recycled-content (PCF only)

Summary: Independent, not-for-profit accreditation & standard setting organization promoting third-party certified chlorine-free products and services. The CFPA has no financial interest in any of the companies whose products it certifies. Two certifications are issued: Processed Chlorine-Free (PCF) and Totally Chlorine-Free (TCF).



EcoLogo

Product(s): Over 300 product categories including: cleaners, paints, and more

Attribute(s): Multiple environmental attributes spanning product lifecycle

Summary: EcoLogo is the certification mark for the Environmental Choice program of Canada's national environmental agency. The certification program is conducted by TerraChoice Environmental Marketing, a private, for profit environmental marketing services company located in Ottawa, Ontario.



ENERGY STAR

Product(s): Over 50 categories including: electronics, lighting, and more

Attribute(s): Energy consumption

Summary: A joint program of the U.S. Environmental Protection Agency and Department of Energy certifying energy-efficient products.



EPEAT

Product(s): Desktop computers, integrated systems, monitors, notebooks

Attribute(s): Multiple environmental attributes spanning product lifecycle

Summary: The Electronic Products Environmental Assessment Tool (EPEAT) is an environmental certification program for electronics managed by the Green Electronics Council. The standards for computer products were developed by an IEEE stakeholder process that included government, environmental and health advocates, and industry. Bronze, Silver, and Gold levels of certification are available.

Sustainability 101

Bottled Water

This Bottled Water Calculator, developed by RPN, compares the cost and environmental impacts of 16.9 oz. bottles of water with tap water.

Carbon Offsets Calculators

The Carbon Offsets Calculators can be used to measure GHG emissions associated with various business practices.

Cleaners Calculator

Quantify the environmental benefits of purchasing and using "green" janitorial services and products.

Climate Protection Calculators

Use these calculators to estimate Greenhouse Gas (GHG) and other climate protection related emissions from various product categories.

Computer Calculator

Use calculators from EPEAT and Energy Star to measure the impact of computers.

Food Services Calculators

Use these calculators to estimate costs and benefits related to energy, water, serviceware, and composting.

Hybrid Calculator

Use the Hybrid Calculator to compare hybrid electric (HEV) and conventional vehicles.

Sustainability 101



Green 101: Definitions

This glossary includes key responsible purchasing terms and may be used as a companion to the Responsible Purchasing Guides.

< a b c d e f g h i j k l m n o p q r s t u v w x y z >

#1 plastic	see "polyethylene terephthalate"
#2 plastic	see "high density polyethylene"
#3 plastic	see "vinyl/polyvinyl chloride"
#4 Plastic	see "low density polyethylene"
#5 plastic	see "polypropylene"
#6 plastic	see "polystyrene"
#7 plastic	plastic other than the six most common, often used in bottles and bags
Acid rain	acidic compounds caused by pollutants such as sulfur dioxide (SO ₂) and nitrogen oxides (NO _x) that collect in the atmosphere, are absorbed by clouds, and create acidic rainfall
Acute toxicity	capable of producing illness from a single dose or minimal exposure

Sustainability 101

Responsible Purchasing Network Publications

Welcome to RPN's publications page. RPN members will be prompted to sign-in and may be redirected to a "Members Only Downloads" page when accessing resources that are only available to RPN members.

All publications are free for RPN members and several are available without charge to non-RPN members, as well.

Most RPN Publications require Adobe Acrobat Reader to open, which can be downloaded for free [here](#).

Getting Started

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Getting Started

These resources are designed for those who are just starting their environmentally preferable purchasing program and focus on the broad themes of sustainable procurement, resources that can help, how to track and report your responsible purchasing, and general guidelines and advice.

10 Steps to Starting a Sustainable Purchasing Program

Free: [Download](#)

Environmentally Preferable Purchasing (EPP): Resources

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Other Publications

- **Purchasing for Climate Protection Factsheet**
- **Cooperative Contracts Factsheet**
- **Annual Responsible Purchasing Trends Reports**
- **Model Responsible Purchasing Report**

Responsible Purchasing Trends

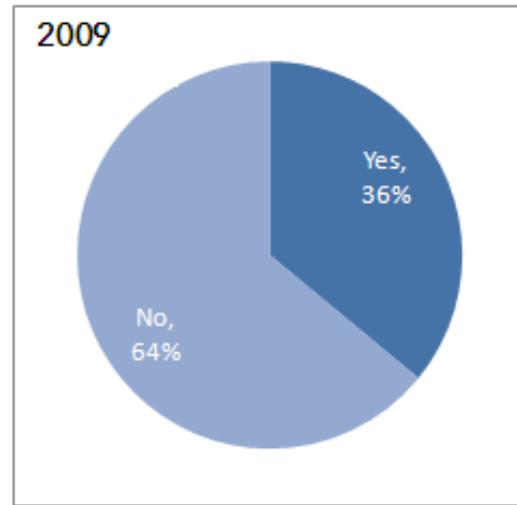
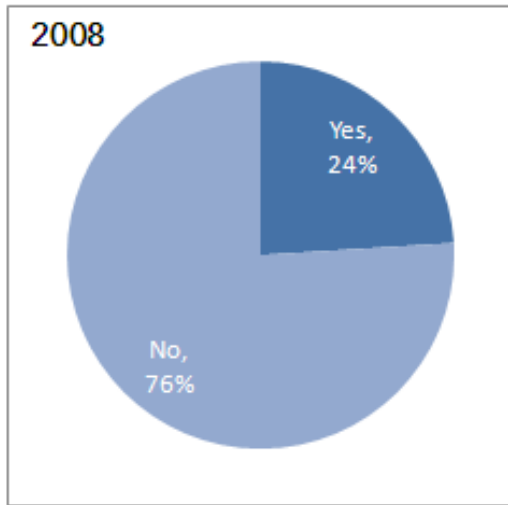
Recognized/Used Standards, Eco-labels & Certifications

Standard/Certification	Recognized / Used
ENERGY STAR	99% / 94%
LEED	97% / 85%
Green Seal	95% / 76%
EPEAT	89% / 69%
EcoLogo (Environmental Choice)	88% / 55%
Fair Trade Certified	88% / 36%
USDA Organic	86% / 46%
FSC (Forest Stewardship Council)	84% / 62%
EnergyGuide	79% / 51%
CRI Green Label	78% / 42%
CFPA (Chlorine-Free Products Association)	76% / 32%



Model Responsible Purchasing Report

Does your organization publish a report on your green purchasing initiatives?
Answers shown in percentages of respondents.



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Webinars

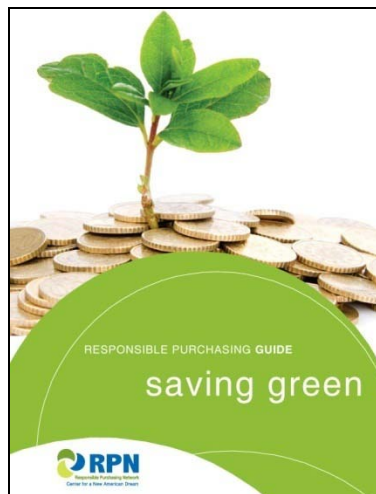
Previous:

- Purchasing for Climate Protection
- RPN Trends Report
- ENERGY STAR Certifications Changes Q&A
- Tracking and Reporting



In the works:

- Compostable Serveware
- Saving Green Guide
- Purchasing for LEED
- ... and many more!





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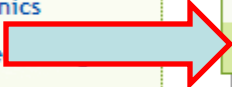
- EPEAT Computers
- Fleets
- Green Power
- Lighting
- Office Electronics
- Tires and Wheels

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Webinar Materials

Procurement practices often have global implications. Nowhere is this clearer than in measuring and reducing the greenhouse gas (GHG) emissions associated with the products we buy.

Alicia Culver, RPN Director, discussed how your organization's purchasing policy and practices can help meet your climate protection goals. Alicia also highlighted key product categories that can substantially reduce energy and GHG emissions while also saving money.

Dare Wenzler, Director of Business Development at Carbonfund.org, described their new CarbonFree eco-label, which is the first certification for carbon-neutral products in the United States. Carbonfund.org provides carbon offsets to individuals, businesses and organizations to reduce and offset their climate impact.

This webinar recording will help purchasing agents and policy-makers who are seeking to reduce their organization's carbon footprint as well as their budget.



Other Member Benefits




- Job Postings (email info@responsiblepurchasing.org)
- Member News
- RPN Member Logo
- Member Certificate and “Eco-Purchasing”



Membership Administration

Member Profile

- Allows for interaction and communication between RPN members via Member Directory

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office electronics

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RPN Highlights**Register Today for RPN's Upcoming Webinar on Jan. 19!**

The New and Prospective Member Orientation and Sustainable Purchasing 101 webinar will cover RPN's membership resources and important first steps for your green purchasing program that shouldn't be missed. ☒ [More](#)

**Purchasing for Climate Protection Webinar, featuring Carbonfund.orgm Now Available**

RPN Members now have access to the webinar slides and recording, which featured useful strategies on how to cut greenhouse gas emissions through purchasing. ☒ [More](#)

**ABAG Buying Green ... Buying Smart II Recordings Now Available**

The conference, hosted on Oct. 20 in Oakland, CA, featured several guest speakers to discuss their EPP policies and programs and a product prioritization exercise. ☒ [More](#)

**RPN is Expanding!**

To better serve you, RPN is teaming up with the staff of the Green Purchasing Institute (GPI), another organization that has been providing technical support directly to states, local governments, school districts and other nonprofit organizations on a wide array of sustainable purchasing initiatives since 2004. ☒ [More](#)

Look Who's Joined RPN[City Of San Diego](#)[Bay-Area Environmental
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RPN Profile

Phillip Kobernick
 RPN Manager,
 1201 Martin Luther King Jr Way
 Oakland, CA 94612

phillip@newdream.org
 Phone: (501) 547-5475
www.responsiblepurchasing.org

Product Interests:
 Carpet, Cleaners, Computers, Electricity, Fleet Vehicles, Janitorial Supplies, Lighting, Office Electronics, Paint, Paper

General Procurement Interests:
 Implementation Practices, Policies, Specifications, Standards

Social & Environmental Interests:
 Air, Energy, Human Health & Hazardous Substances, Land, Manufacturing & Retailing, Materials, Social Responsibility, Water

Experience, Qualifications, Affiliations:
 B.A. University of California, Los Angeles (UCLA). Phillip joined RPN shortly after graduating from UCLA with a strong interest in sustainability and supply chain management. As the previous fellow for RPN, he



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Affiliate Membership

- Everyone in your organization has access to your RPN membership!
- Use unique affiliate link sent via e-mail
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Note: * denotes required field

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Password*:

Confirm Password*:

Contact Information

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Last Name*:

Contact Phone*: () - Ext.

Your Title*:

Organization*:

Membership Administration

Member Directory

- Allows you to connect with other RPN members interested in green procurement
- Accessible ONLY by RPN members
- Advanced search

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Join us January 21st for an RPN New and Prospective Member webinar
Whether your organization has recently joined RPN or is considering membership, please join us for our New and Prospective Member Orientation and learn how to get the most out of your RPN membership. ☒ [More](#)



Center for a New American Dream and RPN Receive Green Business Certification
Montgomery County, Maryland awarded the Center for a New American Dream their new Green Business Certification. A press conference held December 16 showcased the inaugural group of 11 organizations operating in


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Pages: << < 1 2 3 4 5 6 7 8 9 10 11 12 13 14 >> >>

Organization	State	
California Environmental Protection Agency	ca	Bert Wenzel
California Environmental Protection Agency	CA	Piper Miguelgorry
California Environmental Protection Agency	CA	Fareed Ferhut
California Environmental Protection Agency	CA	Rick Hicks
California Environmental Protection Agency	CA	Marshalle Graham
California Environmental Protection Agency	CA	Cindi Rumenapp
Cambridge Health Alliance	MA	John Sullivan
Cameron-Cole, LLC	NY	Eric Mehlhoff
cannedwater4kids inc.	WI	Gregory Stromberg
Carbon Fund.org Foundation		Paul Burman
Catholic Relief Services	MD	Jacqueline DeCarlo
Catholic Relief Services	MD	Barbara Myers
Center for a New American Dream	MD	Anne Maynard
Charter School Institute	CO	Zena Trujillo
City of Austin	TX	Alison Von Stein
City of Austin	TX	Colleen Athey
City of Austin	TX	Roy Rivers
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note: please add a \ before an apostrophe in a person's name

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Country:

Click your mouse while pressing the control button on your keyboard to select multiple interests

Product Interests:

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- Cleaners
- Computers
- Electricity
- Fleet Vehicles
- Janitorial Supplies
- Lighting
- Office Electronics
- Paint
- Paper

General Procurement Interests:

Thank You!

Phillip Kobernick

1201 Martin Luther King Jr Way

Oakland, CA 94612

510.547.5475

phillip@responsiblepurchasing.org

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**Christina Hug,
RPN Marketing Manager**



Responsible Purchasing Update - January/February 2011

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RPN Program News



RPN Has Expanded!
RPN has teamed up with the staff of the Green Purchasing Institute (GPI) to broadly expand the resources available with your membership. To read the entire announcement, please click [here](#). Also, be sure to update your address books - our emails are now @responsiblepurchasing.org.



Meet Our Growing Team
We are happy to announce several additions to the RPN team that will be working on cutting-edge green procurement resources for you. [Alicia Culver](#) of the Green Purchasing Institute is the incoming RPN Director. She is joined by [Ellen Love](#), who will be RPN's Research Associate and [Christina Hug](#) as RPN's Marketing Manager. [Phillip Kobernick](#), the previous RPN Fellow, has continued as the Manager. Meet our new staff [here](#).



RPN Helped Reduce Mercury in Lamps Globally!
The European Commission has decided to reduce the maximum mercury content in a wide variety of lamps based on technical advice from RPN. Alicia Culver, RPN Director, mentioned "The new RoHS (Restriction of Hazardous Substances) Directive mercury standards promise to transform the lighting industry," and that employees and consumers will face lower health risks if a lamp breaks.
[Read the press release here](#)
[Download RPN's Fact Sheet on Mercury Content Standards for Lamps](#)

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New and Prospective Member Orientation and Sustainable Purchasing 101

Whether you have just joined RPN or are still thinking about a membership, please watch our orientation webinar to discover how to make the most of an RPN membership and learn about strategies such as utilizing eco-labels.
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RPN Highlights



Register Today for RPN's Upcoming Webinar on Jan. 19!
The New and Prospective Member Orientation and Sustainable Purchasing 101 webinar will cover RPN's membership resources and important first steps for your green purchasing program that shouldn't be missed. [More](#)



Purchasing for Climate Protection Webinar, featuring Carbonfund.orgm Now Available
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To better serve you, RPN is teaming up with the staff of the Green Purchasing Institute (GPI), another organization that has been providing technical support directly to states, local governments, school districts and other nonprofit organizations on a wide array of sustainable purchasing initiatives since 2004. [More](#)



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Thank You!

Christina Hug

1201 Martin Luther King Jr Way

Oakland, CA 94612

510.547.5475

christina@responsiblepurchasing.org

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