



# Standards: Copy Paper

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**RPN Webinar: Copy Paper**

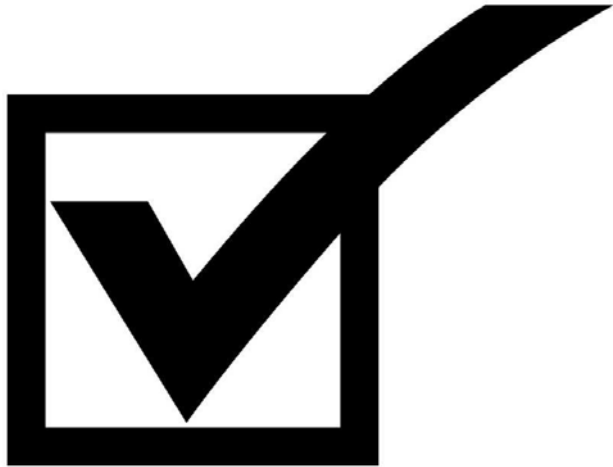
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## Why Use Standards?

- ▶ Take the guesswork and research off the buyer's back
- ▶ Developed by groups diverse stakeholders
- ▶ Verified by credible organizations

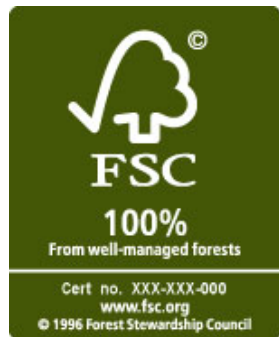
# What Do Paper Standards Cover?



- ▶ **Chain-of-Custody**
  - ▶ Fiber Types (Recycled and Virgin)
  - ▶ Fiber Source (Forest Management)
- ▶ **Cleaner Production**
  - ▶ Bleaching Process
- ▶ **Packaging**

## Recommended Standards

- ▶ Forest Stewardship Council (FSC)
- ▶ EcoLogo
- ▶ Green Seal
- ▶ Chlorine Free Products Assoc. (CFPA)



## FSC

- ▶ Chain-of-Custody Certification
- ▶ **FSC-recycled** - 100% of the fiber came from post-consumer waste.
- ▶ **FSC-mixed** - combination of FSC-certified wood, controlled wood, and recycled fiber
- ▶ **FSC-pure** - 100% of the fiber originated in FSC-certified forests

## EcoLogo

- ▶ Efficient fiber use (PCW, Tree-free)
- ▶ Fiber Source (FSC et al)
- ▶ Human and environmental health concerns in lifecycle
- ▶ **CCD-077: Printing and Writing Paper**



# Green Seal

- ▶ Recycled Content
- ▶ Chlorine-free processing
- ▶ Low-toxicity coatings
- ▶ **GS-07: Printing and Writing Paper**
- ▶ **GS-10: Coated Printing Paper**



# CFPA



- ▶ Cleaner production
  - ▶ Chlorine-free bleaching
  - ▶ Responsible paper mills
- ▶ PCW for PCF papers
- ▶ **Processed Chlorine-free (PCF) – Recycled Content Papers**
- ▶ **Totally Chlorine-free (TCF) – Virgin Papers**

## Other Standards and Labels

- ▶ **FTC** – Federal Trade Commission rules on three chasing arrows
- ▶ **LEED** – Leadership in Energy Efficient Design
- ▶ **PEFC** – Program for the Endorsement of Forest Certification
- ▶ **SCS** – Scientific Certification Systems
- ▶ **SFI** – Sustainable Forestry Initiative

## Contact

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