

# C3 Carbonconsciousconsumer

## BIG changes start with small steps

### Wash in cold—fight global warming

**90% of the electricity** used for washing clothes is for heating the water.

Today's more efficient clothes washers and laundry detergents make it possible to get **even whites** clean in cold water.

If you wash **4 out of 5** loads in cold water, you will save energy.

**Reducing your impact** on the environment is doing your part to save the planet.

[newdream.org](http://newdream.org)

