

EcoMarkets 2008 Webcast

Welcome!

Agenda



Chris O'Brien, RPN Director:
Responsible Purchasing Trends



Melissa Peneycad, TerraChoice:
EcoMarkets 2008 Key Findings

Q & A

Upcoming Webcasts

- ▶ Remanufactured Toner: June 10, 2008
- ▶ Eco-papers: July 22, 2008



www.ResponsiblePurchasing.org



Center for a New American Dream

- ▶ **Nonprofit dedicated to reducing & shifting consumption to sustainability**
- ▶ **150,000 'New Dreamers'**
- ▶ **130 institutional members of RPN**



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Responsible Purchasing Network (RPN)

- ▶ **130 RPN Members**
- ▶ **Combined annual spend exceeds US \$20b**
- ▶ **Employee more than 100,000 people**
- ▶ **3 of 4 have an environmental purchasing policy**
- ▶ **2/3rds consider social/enviro issues in some/all purchasing**
- ▶ **94% plan to do more green purchasing in the next two years**



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Key Drivers

- ▶ **Leaders – local gov't, higher ed., smart companies**
- ▶ **Climate crisis – reducing GHG emissions**
- ▶ **Trade justice – fair trade/sweat-free**
- ▶ **Localization – local economy, community**
- ▶ **Cost savings! Need I say more?**



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Key Strategy #1: Certifications



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Strategy #2: Group Purchasing



- ▶ 16 contracts aggregate massive purchasing power
- ▶ Contracts include many certified products
- ▶ Open to all local/state gov't, schools/colleges, nonprofits



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Tools: Responsible Purchasing Guides

Series includes:

- ▶ Bottled Water
- ▶ Cleaners
- ▶ Computers
- ▶ Fleets Vehicles
- ▶ Fluorescent Lights
- ▶ Green Power
- ▶ Office Machines
- ▶ Paint
- ▶ Remanufactured Toner
- ▶ Tires, Wheel Weights



Responsible Purchasing Network

Membership & Consulting Available

www.ResponsiblePurchasing.org

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Thank you. Time for Q & A.

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