



For Immediate Release  
May 14, 2008

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## Remanufactured Toner Cartridges Help Buyers Save Money and Go Green

Takoma Park, MD—What's the fastest way for offices to cut costs by 30-60% on one of the most common office supplies and help save the planet at the same time?

Remanufactured toner cartridges save money, conserve resources, and reduce waste. The brand new *Responsible Purchasing Guide for Toner Cartridges*, produced by the Responsible Purchasing Network (RPN) at the non-profit Center for a New American Dream, outlines practical ways for office managers and procurement administrators to make the switch to remanufactured toner without sacrificing quality or reliability while banking big and immediate savings.

Americans dispose of over 350 million ink and toner cartridges every year. Up to 6 million barrels of oil could be saved annually if these cartridges were remanufactured and replaced. Oil isn't the only inefficiency in this lifecycle. Purchasers spend over \$25 billion worldwide on ink and toner cartridges per year. Remanufactured cartridges, on a cost-per-copy basis, cost 30 to 60 percent less than new ones.

"Remanufactured Ink and Toner cartridges are reliable, offer the same quality standards, and contain more ink than new cartridges," says RPN Director, Chris O'Brien. "One of our clients recently saved over \$6,000 by simply auto-substituting remanufactured cartridges anytime their staff ordered toner."

The *Responsible Purchasing Guide for Ink & Toner* is a comprehensive resource for the procurement of remanufactured cartridges, designed to help institutions understand and compare ink and toners based on sound environmental analysis as well as performance, cost, and supply issues. The Guide includes model policies and contract specifications from a wide variety of institutional buyers and recommends strategies for referencing green product standards such as those offered by Ecologo, STMC, and ASTM.

RPN will launch the *Responsible Purchasing Guide for Toner Cartridges* on a live webcast June 10th at 2 pm EDT featuring case studies from purchasers, a review of product quality standards, and the environmental benefits of switching to remanufactured cartridges. Those wishing to participate may register online at [www.ResponsiblePurchasing.org](http://www.ResponsiblePurchasing.org).

### **About The Responsible Purchasing Network**

The Responsible Purchasing Network (RPN) is a national network of procurement-related professionals dedicated to socially responsible and environmentally sustainable purchasing. RPN is staffed and managed by the Center for a New American Dream, and advised by a Steering Committee of leading procurement stakeholders from government, industry, educational institutions, standards setting organizations, and related organizations. Learn more about RPN at [www.ResponsiblePurchasing.org](http://www.ResponsiblePurchasing.org).

### **About the Center for a New American Dream**

The Center for a New American Dream helps Americans consume responsibly to protect the environment, enhance quality of life, and promote social justice. We work with individuals, institutions, communities, and businesses to conserve natural resources, counter the commercialization of our culture, and promote positive changes in the way goods are produced and consumed. Visit us at [www.newdream.org](http://www.newdream.org).

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