



For Immediate Release
February 19, 2008

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***Responsible Purchasing Network Launches Consulting Services
Helps Institutions Meet Sustainability Goals and Improve Bottom Line***

Takoma Park, MD — The Responsible Purchasing Network (RPN) of the Center for a New American Dream announces the launch of its full-service consulting arm designed to provide hands-on assistance to companies and institutions seeking to green their operations and improve their bottom line.

For the past year, RPN has been helping institutional buyers identify and acquire socially and environmentally responsible products. RPN has worked closely with industrial, educational, and government institutions, including the U.S. House of Representatives:



"RPN provided us with the data analysis that demonstrates the long-term cost savings to government departments and the positive environmental impacts of making the shift to more responsibly made products." —U.S. House of Representatives staffer on RPN's role in helping the House switch to 100% post-consumer waste recycled paper

RPN's team of consultants will work one-on-one with companies and institutions to develop customized, outcome-oriented strategies to bring clients closer to meeting their sustainability goals and improving their bottom line. Services will include: on-site audits, contract evaluations, product and vendor evaluations, cost benefit calculations, custom policies and implementation guidelines, training on and off-site, custom purchasing guides including sample specifications for electronics, lighting, energy, paper, fleets, cleaners and many more everyday products.

Using RPN consultants will ensure measurable social, environmental, and financial results from responsible purchasing: reduced climate footprint, lower energy and water consumption, less waste produced, improved bottom-line, better workforce health and morale, and streamlined purchasing practices.

For more information, contact Mary Peters, Marketing and Communications Manager, Center for a New American Dream, 301-891-3683 or mary@newdream.org.

About The Responsible Purchasing Network

The Responsible Purchasing Network (RPN) is a national network of procurement-related professionals dedicated to socially responsible and environmentally sustainable purchasing. RPN is staffed and managed by the Center for a New American Dream, and advised by a Steering Committee of leading procurement stakeholders from government, industry, educational institutions, standards setting organizations, and related organizations. Learn more about RPN at www.ResponsiblePurchasing.org.

About the Center for a New American Dream

The Center for a New American Dream helps Americans consume responsibly to protect the environment, enhance quality of life, and promote social justice. We work with individuals, institutions, communities, and businesses to conserve natural resources, counter the commercialization of our culture, and promote positive changes in the way goods are produced and consumed. Visit us at www.newdream.org.

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